



Years!

Celebrate Midland Magic Festival

A Magical Celebration of Family, Friends and Fun!

The Magic Returns... Sat & Sun October 1-2, 2011

Vendor Rules & Guidelines 2011

- Location & Dates:** Celebrate Midland Magic Festival is held on the grounds of the Midland Fire & Rescue Dept, Hwy 601, Midland, NC. Dates are Saturday and Sunday, October 1-2, 2011. The Festival is an outdoor event and is held rain or shine.
- Space Assignments:** Refer to the Food or General Interest Application for space sizes. Space is limited. The layout of the Festival may change from year-to-year. Requests for certain placement will be taken into consideration but not guaranteed. You may purchase as many booth spaces as you need.
- Space Recommendations:** Tents, tables and chairs are not provided and are the responsibility of the participating vendor. Tents are recommended for heat and sunlight protection. Tents, if used, should be properly anchored to prevent damage to your space and those nearby. The Festival, Town of Midland, Midland Fire & Rescue, Sponsors, Volunteers and Officials thereof can not be held responsible for any damages to your booth and/or contents as well as other respective vendors.
- Set Up and Break Down:** The Festival begins promptly on Sat morning Oct 1 at 10 am sharp and Sun Oct 2 at 12 noon. Vendors must be set up by 9:30 am on Sat and by 11:30 am on Sun. Vehicles can not be allowed in the festival area after set-up. Vendors may set up on Friday afternoon Sept 30. If you are not in your designated space or arrive late, your space may not be available. **BREAKDOWN OF ANY BOOTH SPACE BEFORE THE END OF THE FESTIVAL IS PROHIBITED.** If you have reserved your space for one day only, you must wait until the end of that day to breakdown your booth. Vendors are expected to leave their space clean and orderly.
- Applications:** Applications will be accepted on a **FIRST COME-FIRST SERVED BASIS** as received. Please note that space is limited. It is important to briefly describe your items available for sale. Early received entries will be given priority of placement. To insure your reservation, please submit your application as early as possible.
- Booth Cost:** Vendors spaces are priced according to the vendor type you are applying for and the number of days you are participating. Refer to the respective application form for pricing information.
- Who Can Apply for Space:** Booth rental spaces are open to any business, individual, organization, civic, church, political or non-profit entity that has been approved by the Committee.
- Restricted Items:** The Festival is a "family-oriented" event. Crowd annoying items such as "string-in-a-can", "Pop-n-Snaps" and "Water Shooting Devices" or any items having to do with weapons or illegal substances are strictly forbidden during the Festival. Vendors violating this policy will be asked to leave the premises. Alcohol and Tobacco sales are prohibited. Should you have any questions about your products, please contact the committee member listed on the application form.
- Refund Policy:** Application fees are deposited upon receipt. Refunds will be made to any vendor not accepted to participate. Since the Festival is held outdoors, refunds can not be made due to weather. No refunds will be made due to vendor cancellation or "no-show". All committee decisions are final.
- Security:** The Festival will provide overnight security beginning Fri Sept 30 and Sat Oct 1. Despite this service, the Festival can not be responsible for lost, stolen or damaged property. You should take the necessary precautions for all valuable that you have as a result.
- Special Requests:** Please note any special request on your respective application form. If you request a power or water source, please note that there are additional fees for these options. We can not guarantee a power or water source but will make a diligent effort to meet your request. Food Vendors will be given priority. All other requests are a first-come, first-served basis and will be reviewed on a case-by-case basis by the Committee.
- Duplicate Vendors:** We do not make exclusivity guarantees for booth vendors. Duplicate vendors of jewelry, cosmetics etc are possible. In such cases we will make reasonable efforts to not put such vendors adjacent unless requested otherwise. Under no conditions is the Festival nor its officials, volunteers, or sponsors responsible for claims of lost sales, time, labor, etc nor is any reimbursement an option for such claims.
- Parking:** All participating vendors will be given priority parking for your convenience. Additional information will be provided in a welcome pack prior to the event.
- Additional Information** can be found on the Festival website at www.celebratemidlandmagic.com. This includes a schedule of events, committee member contacts, additional forms and more.

Celebrate Midland Magic Festival
PO Box 546
Midland, NC 28107